

## **News Release**

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## BC FERRIES OFFERS CENTRAL COAST SEPTEMBER SALE ON NEW ROUTE Discover the Great Bear Rainforest

VICTORIA – BC Ferries announces an exciting pricing promotion on all direct sailings on its newest route between Port Hardy and Bella Coola from September 16 through October 11 for travel booked by September 30. Make this year your time to discover the Great Bear Rainforest.

The Central Coast September Sale provides savings of up to 40 per cent on 19 direct sailings between Port Hardy on northern Vancouver Island and the mid-coast town of Bella Coola. Adult passenger fares are just \$99, down from \$169 and standard vehicle and driver fares start at \$298, down from \$505. B.C. senior and child passenger fares are also discounted during the promotional period, as well as motorcycles and extra length passenger vehicles.

"Our new route offers direct ferry access from Port Hardy to Bella Coola to open up all the natural wonders of the mid-coast and Great Bear Rainforest," said Janet Carson, BC Ferries' Vice President, Marketing and Customer Experience.

The 10-hour journey aboard BC Ferries' Northern Adventure follows the rugged B.C. coastline and offers stunning vistas of unspoiled wilderness. The relaxing voyage often entertains travellers with sightings of bald eagles, porpoises, whales and other west coast wildlife.

The 117-metre Northern Adventure accommodates 640 passengers and crew, and approximately 87 vehicles. The day-cruise boasts spacious passenger areas such as the Coastal Cafe, Raven Lounge, Passages Gift Shop, staterooms, Kids Zone, Pet Area, elevators and accessible washrooms.

"To make the most of your Central Coast adventure, we're offering unique vacation packages that include ferry travel, accommodation and activities," said Carson. "Packages include grizzly bear watching tours in Bella Coola and will make for an unforgettable vacation experience."

Reservations are available on the sailings between Port Hardy and Bella Coola. Details of the promotion can be found at <u>bcferries.com</u>. For more information about BC Ferries Vacations packages visit <u>bcferries.com/vacations</u>.

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